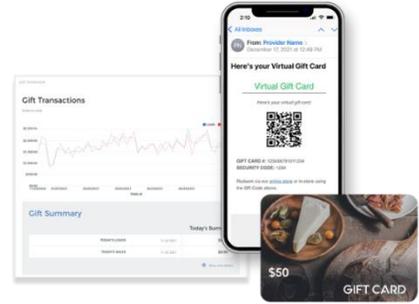




Datacap's GIFTePay Loyalty Setup

Datacap offers a connection to a multitude of gift and loyalty solutions through the GIFTePay platform. Follow this guide for installing GIFTePay in MicroSale Version 10.



Setting up GIFTePay in MicroSale

1. Go to Managers Menu > Register Setup > Terminal Configuration > **Credit Card Setup**

Set the following parameters:

Gift card Company Name= Name of Gift Card provider. In this example "Factor4"

Primary and Secondary Gift Host= name of register running Gift Epay. In this example "POS1"

Merchant Account Number= unique identifier for the merchant account. In this example "10"

Port= 9100

GIFTePay Setup	
Gift Card Company Name	Factor4
Primary Gift Host	POS1
Secondary Gift Host	POS1
Merchant Account Number	10
Port Number	9100
<input type="checkbox"/> Allow Partial Authorization	
<input type="button" value="Save"/>	

Enabling Loyalty

1. To enable loyalty go to Managers Menu > Register Setup > Terminal Configuration > Register Options > **Global Setup**
2. Set the loyalty program to "Datacap"
3. Set the frequent diner to "Reward"

Loyalty Program Is	DataCap
POS frequent diner is set to	Reward

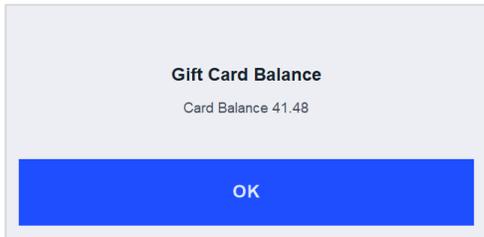
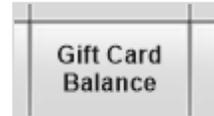
Using Loyalty

Viewing Account Balances

- To view an account balance, use the "Gift Card Balance" function button on the order screen in MicroSale.

In the example, the account #7326880655 was used

In this example, the card balance is \$41.48 for account 7326880655



Adding the function button

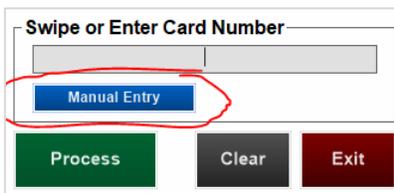
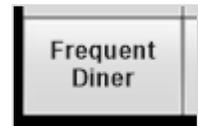
- Managers Menu > Register Setup > Terminal Configuration > Edit Order Screen Buttons > **Gift Card Balance**

If all buttons are occupied, replace one of the options that is not used. Save and Exit

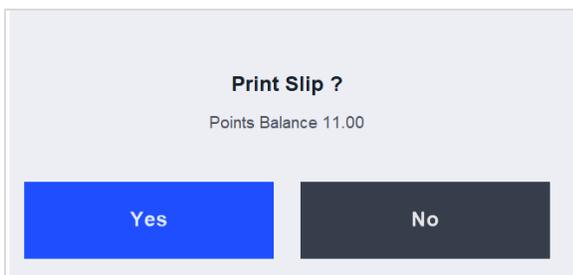
Function buttons deploy to all terminals; you will only need to add the function button once

Viewing loyalty points

- To view loyalty points, use the "Frequent Diner" function button on the order screen in MicroSale.
- After pressing the frequent diner button, enter the account number when prompted. In this example, the phone number is being used, so select Manual Entry to enter the number

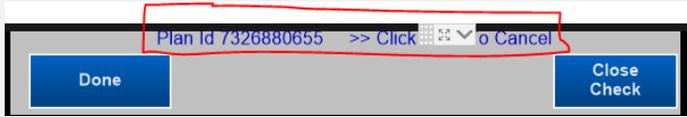


Current point value is \$11 for account number 7326880655



i TIP

We know that the account is in use because the account ID shows on the top of the MicroSale order screen.



Point conversion and redeeming rewards

Once the point threshold is met, the customer can redeem the reward (in this example, 200 points distributes the reward).

1. On the order screen, run a Gift card and Frequent Diner inquiry. The new balance for the loyalty is 1 point and the new balance for the gift card is now \$51.48. (11 + 190= 201, 200 converts to gift credit leaving a balance of 1 point on loyalty and increasing the gift card balance by \$10 making it \$51.48)

