



MICROSale IN-HOUSE LOYALTY: FREQUENT DINER

Enhance customer loyalty and retention by providing exclusive rewards and discounts to frequent diners.



Frequent Diner integrates effortlessly into your existing operations and is easily managed by managers or staff.

- ✓ Customer rewards
- ✓ Capture customer data
- ✓ Monitor & track purchases
- ✓ Easy setup & usage

HOW IT WORKS

Flexible loyalty plans **Create specific plans to drive purchasing behavior with points or dollar plans.**

- ✓ Create plans based on dollars spent or points earned from specific product purchases
- ✓ Create unique discount offers, such as "Buy 5 Sandwiches, Get the 6th Free," to incentivize specific purchases and increase customer spending

Choose from Banked or Instant Plans

- ✓ Banked Plan: allow customers to accumulate points to achieve higher-value rewards
- ✓ Instant Plan (Reward Plan): provides an automated, instant reward upon qualification

Track customer status to monitor the effectiveness and value of your loyalty plans

- ✓ Average Number of Visits Per Month
- ✓ Days Since last Visit
- ✓ Total Number of Visits
- ✓ Average Ticket
- ✓ Total Spent

Easy Setup

Easy customer onboarding & tracking

Add new customers by entering their information in just a few steps; Provide swipe cards or use a phone number to track members and qualifying sales.

Creating plans

Create a plan name, select the discount, and assign points or dollar amounts needed for qualification. Automatically double or half the rewards based on happy hour or time-windows.

MicroSale POS Systems

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