



MICROSALE IN-HOUSE LOYALTY: FREQUENT DINER

**Enhance customer loyalty and retention by providing exclusive rewards and discounts to frequent diners.**



## Frequent Diner integrates effortlessly into your existing operations and is easily managed by managers or staff.

- ✓ Customer rewards
- ✓ Capture customer data
- ✓ Monitor & track purchases
- ✓ Easy setup & usage

### HOW IT WORKS

#### Flexible loyalty plans

#### Create specific plans to drive purchasing behavior with points or dollar plans.

- ✓ Create plans based on dollars spent or points earned from specific product purchases
- ✓ Create unique discount offers, such as "Buy 5 Sandwiches, Get the 6th Free," to incentivize specific purchases and increase customer spending

#### Choose from Banked or Instant Plans

- ✓ Banked Plan: allow customers to accumulate points to achieve higher-value rewards
- ✓ Instant Plan (Reward Plan): provides an automated, instant reward upon qualification

#### Track customer status to monitor the effectiveness and value of your loyalty plans

- ✓ Average Number of Visits Per Month
- ✓ Days Since last Visit
- ✓ Total Number of Visits
- ✓ Average Ticket
- ✓ Total Spent

#### Easy Setup

#### Easy customer onboarding & tracking

Add new customers by entering their information in just a few steps; Provide swipe cards or use a phone number to track members and qualifying sales.

#### Creating plans

Create a plan name, select the discount, and assign points or dollar amounts needed for qualification. Automatically double or half the rewards based on happy hour or time-windows.

**MicroSale POS Systems**

Toll Free: 844-454-4900 | Local: 813-681-1875 | Email: info@microsale.net | www.microsale.net