Consolidate, streamline and integrate all third-party delivery platforms into your MicroSale POS system

Chowly's software bridges the gap between third-party ordering platforms and your POS system.

Orders placed on third-party online ordering delivery platforms automatically flow to your MicroSale system through Chowly's software gateway. All online orders are consolidated in one place and send to the kitchen as if the order was entered directly into the POS.

Why Chowly?

Automated & streamlined order management

Manage and maintain all of your online ordering platforms in one place through Chowly's infrastructure. Chowly captures each order and sends the data to the POS system. The online orders instantly appear in the POS system and send the order to the kitchen as if the order was entered manually on the POS.

Centralized menu changes

With Chowly's MenuMatch Technology, menu updates are made in one place – automatically publishing changes to all of your third-party online ordering platforms.

✓ **Operational Efficiency**
Save time by only having to make updates on one platform

✓ **Menu Optimization**
Complete control of your menus for each platform

✓ **Superior Data**
Accurate reporting for all online orders

✓ **Menu Consistency**
Synchronize menus across all locations and brands

✓ **Eliminate all extra tablets**
Consolidates all online ordering on your existing POS system

How to sign up

Complete the link

**Please complete the provided web link.**
Chowly connects to each of your existing online ordering platforms (such as UberEats, Grubhub, etc). Please enter the credentials provided from each of your online ordering accounts. You will first need to notify your online ordering platforms that you will be connecting to Chowly.

Expected Timeframe: after the credentials are provided, Chowly takes about 2 weeks to board new customers

[FYI]

Flat menus must be used.
UberEats, Grubhub, DoorDash, etc., do not support complex menu files with multi-level pricing. If your menu uses shift levels (for example, pizza items may pop up a size choice). You can either alter your existing POS menu and remove the multi-level pricing, or you can create a new category (or section) of menu items that will be used specifically for your online ordering platforms.
For assistance with menu programming, please contact your MicroSale representative.
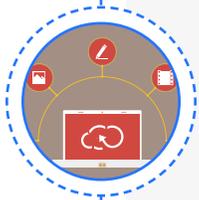
Connect your POS system to Chowly

A MicroSale technician remotely connects to your POS system and installs the utility that connects your POS menu to your new online menu management platform that will be used to adjust pricing and determine which menu items are available for delivery.

Expected Timeframe: 2 business days

Adjust your prices and menu items in the cloud

At this stage, a web portal is provided where you will be able to adjust your pricing and publish your menu items to all of your online ordering platforms. A MicroSale representative will provide a tutorial to show you how it works.

Expected Timeframe: 1 hour of training; time for price adjustments depends on the number of available menu items.

Start receiving orders!

Congratulations, your system is ready to accept online orders. Within 30 seconds of a customer placing an order, the order appears in the POS system and sends to the kitchen. All online orders are managed through the existing "Phone Order" section of your MicroSale system.